



Virginia Outdoor Sportsman Show
Showmasters, INC
PO BOX 10277
Blacksburg, VA 24062
(540) 951 – 1344
(540) 951 – 2344
Fax: (540) 951 – 1424
Showmasters@uplink.net
www.SportsmanShow.com

Dear Exhibitor,

We are delighted that you will be joining us this year for the 42nd Annual Virginia Outdoor Sportsman Show at the Richmond Raceway Complex on August 1, 2 & 3, 2025. In order to help you make the most of your exhibiting experience, we invite you [log in](#) to our event site to complete the booth sales process by submitting your online contract and to explore our exhibitor resource center.

First and foremost, you are encouraged to review and update your eBooth profile as soon as possible to begin leveraging your online listing. Please provide as much information as you can including website and social media link and double check your information for accuracy as it will be displayed to the public. Our attendees are excited to learn about your business offerings and they are certain to be looking for you on our online floorplan and exhibitor list. As the Virginia Outdoor Sportsman Show gets closer, we will keep you apprised of additional resources available to begin your show preparation.

Please be on the lookout for our emails as your source of updated information and announcements. Move in times for exhibitors are Thursday, July 31st from 9am to 6pm and Friday, August 1nd from 8am to noon. The event will open to the public at 1pm on August 1st. Exhibitors will be allowed to enter the buildings one hour before the show on both Saturday, August 2nd and Sunday, August 3rd. Please contact our show manager, Frank Smith at (717) 449-4636 or email frank@sportsmanshow.com with any further questions, comments, or concerns.

Sincerely,

Show Management
Virginia Outdoor Sportsman Show